INTRODUCTION

From the entire Themeco team, we want to personally thank you for purchasing X! We're incredibly excited to get it into your hands, and we invite you to check out our documentation below. We strongly encourage all of our customers to [register](#) at our member center for access to video tutorials, our member forum, automatic updates, and more!

INSTALLATION

To install X, you can do so in one of two ways:

1. The Simple, No Brainer, Piece of Cake Way: Upload the provided x.zip file via the the WordPress Admin Panel. To do so, go to "**Appearance**" > "**Themes**" in the menu, then select the "**Install Themes**" tab at the top of the page. Once you are at this page, select "**Upload**," then "**Choose File**" to locate the .zip folder on your computer. After doing so, select "**Install Now**."

2. The Roll Up Your Sleeves and Use a Little Elbow Grease Method: Uncompress the provided .zip file and upload the template contents to the **/wp-content/ themes/** directory of your WordPress installation via your chosen FTP client.

Neither method has an advantage over the other, it is simply a matter of preference.

ACTIVATION

Once you have installed the theme, you can go back to the **"Themes"** page in the WordPress Admin Panel (**"Appearance" > "Themes"**) and select "Activate" on X.

You're one step closer to getting your site up and running with X!

ADDONS

Since v2.5.0 of X, we have included an **"Addons"** section in the WordPress admin panel, which is where all X-specific functionality resides. This section has four main components all within the one X > Addons screen, which we will discuss briefly below.

X Addons

The **"X Addons"** page is what you will first be redirected to upon successfully activating X. It contains a quick snapshot of how to register and validate your product, as well as some useful links to sections of the member center that are helpful.

CUSTOMIZER MANAGER

The "**Customizer Manager**" section contains all of the controls for importing, ex-porting, and resetting your Customizer settings.

Demos

X Ships with both expanded and standard demos. These demos can be imported into your website to provide you with demo content to start work with. Expanded Demos come with images and the full content, whereas standard demos content placeholder images and backgrounds.

You can import any demo you want from this section of the Addons page. Any relevant pages and content will then be imported into your website. Learn more about demos in our [knowledge base article](#)

Extensions

The last section of the X Addons page is the extensions. These Extensions are a mixture of both Themeco Developed Extensions and third party Extensions that are bundled with every copy of X. You can automatically install any of the bundled from this section of the page.

THE CUSTOMIZER

All of the options provided in X are handled using the WordPress Theme Customizer, which was added in version 3.4. This provides numerous distinct advantages over 3rd party options panels, including:

1. Utilizing native WordPress features.
2. A simple, intuitive interface.
3. Live preview of options changes before committing them. 4. Cutting down on code bloat.

To get to the WordPress Theme Customizer in X, go to "**Appearance**" > "**Customize**" in the WordPress Admin Panel. Once you are there, you will be present- ed with a screen consisting of the options panel on the left and the preview of your site on the right. It should be noted that nothing you change in the Theme Customizer will be committed until you select "**Save & Publish.**" This is an in- credibly handy feature as it lets you to view everything you're changing on your site before any of your visitors see anything you're updating, allowing you to get things exactly the way you want them before making them live.

The Customizer features a simplified interface with the added benefit of live previewing your options as you change them. Additionally, we've included notes

to help you out along the way as you work your way through the options. We guarantee you've never had a theme Customization experience this easy!

META BOXES

Various posts and pages throughout X will have meta boxes implemented for extending their basic functionality. Below is an overview of where you can expect to find these and what they will do.

POST SETTINGS

ALL POSTS

- Body CSS Class(es) – Add a custom CSS class to the <body> element. Separate multiple class names with a space.

- Fullwidth Post Layout – If your global content layout includes a sidebar, selecting this option will remove the sidebar for this post.

- Alternate Index Title – Filling out this text input will replace the standard title on all index pages (i.e. blog, category archives, search, et cetera) with this one.

- Background Image(s) – Click the button to upload your background image(s), or enter them in manually using the text field above. Loading multiple background images will create a slideshow effect on the background of your page. To clear, delete the image URLs from the text eld and save your page.

- Background Image(s) Fade – Set a time in milliseconds for your image(s) to fade in. To disable this feature, set the value to "0."

- Background Images Duration – Only applicable if multiple images are selected, creating a background image slider. Set a time in milliseconds for your images to remain on screen.

POST: FORMAT – LINK

- The Link – this is where you will enter in the link that you want to share.

POST: FORMAT – QUOTE

- The Quote – this is where you will enter in the quote that you want to share.

- Citation – this is where you can specify who originally said the quote.

POST: FORMAT – VIDEO

- Aspect Ratio – select the appropriate aspect ratio for your media.

- M4V File URL – input the URL to your video in .m4v format.*

- OGV File URL – input the URL to your video in .ogv format.*

- Embedded Video Code – place in the code to your video. Overrides self-
hosted video if anything is entered.
* Only one of each needed.

POST: FORMAT – AUDIO

- MP3 File URL – input the URL to your audio in .mp3 format.*

- OGA File Url – input the URL to your video in .oga or .ogg format.*

- Embedded Audio Code – place in the code to your audio. Overrides self-
hosted video if anything is entered.
* Only one of each needed.

POST: FORMAT – GALLERY

The gallery post format does not have any meta fields. Rather, to create a gallery, simply upload the images you want in your slideshow to the post and arrange them in the WordPress image uploader. They will automatically be select- ed and placed into a slideshow for you.

PORTFOLIO ITEM SETTINGS

- Body CSS Class(es) – Add a custom CSS class to the <body> element. Separate multiple class names with a space.

- Alternate Index Title – Filling out this text input will replace the standard title on all index pages (i.e. blog, category archives, search, et cetera) with this one.

- Portfolio Parent – Assign the parent portfolio page for this portfolio item. This will be used in various places throughout the theme such as your breadcrumbs. If "Default" is selected then the selected page with the "Layout - Portfolio" template assigned to it will be used.

- Media Type – select which type of portfolio item you are displaying (image, gallery, video).

- Featured Content – select whether to show the featured image or the actual media (gallery, video) on the index page of your portfolio.

- Project Link – provide an external link to the project you worked on if one is available.

- Background Image(s) – Click the button to upload your background image(s), or enter them in manually using the text eld above. Loading multiple background images will create a slideshow effect on the back- ground of your page. To clear, delete the image URLs from the text field and save your page.

- Background Image(s) Fade – Set a time in milliseconds for your image(s) to fade in. To disable this feature, set the value to "0."

- Background Images Duration – Only applicable if multiple images are selected, creating a background image slider. Set a time in milliseconds for your images to remain on screen.

VIDEO PORTFOLIO ITEM SETTINGS

- Video Aspect Ratio – select the appropriate aspect ratio for your media.

- M4V File URL – input the URL to your video in .m4v format.*

- OGV File URL – input the URL to your video in .ogv format.*

- Embedded Video Code – place in the code to your video. Overrides self-
  hosted video if anything is entered.
  * Only one of each needed.

PAGE SETTINGS

- Body CSS Class(es) – Add a custom CSS class to the <body> element. Separate multiple class names with a space.

- Alternate Index Title – Filling out this text input will replace the standard title on all index pages (i.e. blog, category archives, search, et cetera) with this one.

- Disable Page Title – Select to disable the page title. Disabling the page title provides greater stylistic flexibility.

- One Page Functionality – Selecting a menu from this dropdown will activate a new menu on said page that is intended to function as a "**One Page**" navigation, allowing users to scroll to different sections of that page by clicking special links. No matter your global navbar setting for your site, activating a one page menu will make your menu become Fixed Top for that page due to the special requirements for this bit of functionality. These links must be paired up with IDs for elements on your page. If you are using the [content_band] or [vc_row] shortcodes ([vc_row] is output when you use "**Rows**" in Visual Composer), these elements automatically output IDs based on their position (the first band's ID will be "**x-content-band-1**", the second band will be "**x-content-band-2**", et cetera). You can link to these bands by going to "**Appearance**" > "**Menus**" and adding custom "**Links**" in the "**URL**" input to "**#x-content-band-1**", "**#x-content-band-2**", et cetera. You can also link to custom IDs on your page if you prefer. Be aware that neither the [content_band] or [vc_row] shortcode accept unique IDs as they are automatically generated.

- Background Image(s) – Click the button to upload your background image(s), or enter them in manually using the text eld above. Loading

multiple background images will create a slideshow effect on the back- ground of your page. To clear, delete the image URLs from the text field and save your page.

- Background Image(s) Fade – Set a time in milliseconds for your image(s) to fade in. To disable this feature, set the value to "0."

- Background Images Duration – Only applicable if multiple images are selected, creating a background image slider. Set a time in milliseconds for your images to remain on screen.

PORTFOLIO SETTINGS

- Category Select – To select multiple nonconsecutive pages or posts, hold down "CTRL" (Windows) or "COMMAND" (Mac), and then click each item you want to select. To cancel the selection of individual items, hold down "CTRL" or "COMMAND", and then click the items that you don't want to include. Selecting "All Categories" will display all parent and child categories in your portfolio filters. Selecting one category will only display the child categories of that parent category. Selecting two or more categories will

display all parent and child categories of those
selected.

- Columns – Select how many columns you would
like to display for your portfolio.

- Layout – Select the layout you would like to
display for your portfolio. The "Keep Sidebar"
option allows you to keep your sidebar if you have
already selected "Content Left, Sidebar Right" or
"Sidebar Left, Content Right" for your "Content
Layout" in the Customizer.
• Posts Per Page – Select how many posts you
would like to display per page for your portfolio.

- Disable Filtering – Turning o the portfolio filters
will remove the ability to sort portfolio items by
category.

SLIDER SETTINGS (PAGES ONLY)

- Slider – To activate your slider, select an option
from the dropdown. To deactivate your slider, set
the dropdown back to "Deactivated."

- Optional Background Video – Input the URL to your .mp4 video to display an optional background video.

- Video Poster Image (For Mobile) – Click the button to upload your video
poster image to show on mobile devices, or enter it in manually using the text eld above. Only select one image for this eld. To clear, delete the image URL from the text eld and save your page.

- Enable Scroll Bottom Anchor – Select to enable the scroll bottom anchor for your slider.

- Scroll Bottom Anchor Alignment – Select the alignment of the scroll bot- tom anchor for your slider.

- Scroll Bottom Anchor Color – Select the color of the scroll bottom anchor for your slider.

- Scroll Bottom Anchor Color Hover – Select the hover color of the scroll bottom anchor for your slider.

ICON PAGE SETTINGS

• Blank Template Sidebar – Because of Icon's unique layout, there may be times where you wish to show a

sidebar on your blank templates. If that is the case, select "Yes" to activate your sidebar.

ETHOS POST SETTINGS

- Index Featured Post Layout – Make the featured image of this post full- width on the blog index page.

- Index Featured Post Size – If the "Index Featured Post Layout" option above is selected, select a size for the output.

ARCHIVE PAGES

You can easily change the titles (and sometimes subtitles depending on if they're shown for your stack) of the archive pages of your site. These pages include your category and tag archives for posts, portfolio items, and even shop items if you're using WooCommerce. For example, if you were wanting to up- date the title of a category archive for a post, you would go to "**Posts**" > "**Categories**." From there, you can add a new category if you want and set the archive title using the "**Archive Title**" meta box at the bottom of the screen. If you want- ed to edit the title of a current category, hover over it in the category

table to the right and select "**Edit**." Once you have selected this option, you will see the same meta boxes on the edit screen as well.

PAGE TEMPLATES

BLANK PAGE TEMPLATES

X features a variety of blank templates, all slightly different in allowing users to create truly customized page layouts for different purposes (home pages, marketing squeeze pages, sales pages, et cetera). The blank templates included are as follows:

- Blank – Container | Header, Footer

- Blank – Container | Header, No Footer

- Blank – Container | No Header, Footer

- Blank – Container | No Header, No Footer

- Blank – No Container | Header, Footer

- Blank – No Container | Header, No Footer

- Blank – No Container | No Header, Footer

- Blank – No Container | No Header, No Footer
  The pages with no header or footer are great for creating one o unique entries for marketing or customer engagement purposes. Think about creating different squeeze pages, or unique magazine type layouts of content that you could email out to your visitors. The possibilities are endless!

The pages with a header and footer left in tact are great for creating unique home pages, or other templates that you still want to be visually connected to the rest of your site (think, for a squeeze page, you don't want any distractions, so removing these elements is helpful; however, on your homepage, it would not be appropriate to take these elements away).

LAYOUT PAGE TEMPLATES

Layout pages keep general site structure and automatically include the page title onto the page. So instead of blank templates that can have some structure or none, but are intended to give users a blank canvas to build anything they want you have some more pre-made layouts which make it easier and faster to create your pages.

- Layout – Content Left, Sidebar Right

- Layout – Full Width

- Layout – Sidebar Left, Content Right

- Layout – Portfolio

PLUGINS

Cornerstone

All the advanced page building functionality of X is included in our page builder that we like to call Cornerstone. You'll be able to create the pages of your dreams in minutes and hours, rather than days and weeks. Learn more about Cornerstone in our [knowledge base article](#).

SLIDER REVOLUTION

X includes the "**Slider Revolution**" plugin among other premium goodies for creating rich, dynamic, sliders on top of the standard responsive slider used in your gallery posts and shortcodes. Thanks to the auto activation feature of X this plugin will be activated when you choose X for the first time.

If you have any problems with the auto activation you also can do it manually by going to the "**framework**" folder and then "**plugins**." In this folder you will and the .zip file. Simply copy this to your desktop then go to "**Plugins**" > "**Add New**." Select "**Upload**" on the "**Add New**" page and then "**Choose File**" to select the .zip you just copied to your desktop. Upload it, activate it, and you're ready to begin using the Slider Revolution!

Once activated, Slider Revolution will create it's own menu item at the bottom of the WordPress Admin Panel. This is where you will create your slides and get your shortcodes to place throughout your theme as needed. Make sure to read through the Slider Revolution documentation to get a better understanding for how the plugin works, but we think one of the best ways to get used to it is to just play around with it and be creative. You'll be amazed at what you can create with this incredible product!

VISUAL COMPOSER

X also includes the "**Visual Composer**" plugin, allowing you to quickly and easily layout unique page templates using our shortcodes in a visual interface. We have done some extensive custom integration to make your experience feel tailor made for the X theme.

CONTACT FORM 7

If you would like to have a contact form on one of your pages we recommend using "**Contact Form 7**." Due the fact that we fully integrated the styling of the contact form in our theme, you simply can activate the plugin and will have good looking forms.

FORCE REGENERATE THUMBNAILS

Since you can adjust your site and content width with X, we dynamically calculate your thumbnail sizes to perfectly t the dimensions you have chosen. Therefore we recommend you install a plugin called "**Force Regenerate Thumbnails**," which will regenerate your images after you've set the site and content width of your stack to make all images t properly and have the best resolution possible. You don't have to do this if you haven't yet uploaded any images. It's only meant if you want to change the sizes after you've set every-thing up.

USER PROFILES

X implements some custom fields on the User Profiles page ("**Users**" > "**Your Profile**") that come in handy in certain cases. The fields added are "**Facebook Profile**," "**Twitter Profile**," and "**Google+ Profile**." These are used throughout the theme to assist you in easily connecting people to your online social profiles. One very important place where these fields come into play is the author shortcode. When these fields are filled out, and the shortcode is added to any post or page, X automagically (see what we did there) detects who wrote the page
or post and pulls through that person's data into a nicely formatted author box with links to their profile. Make sure to fill out the "Biographical Info" textarea as well, as this will provide your author summary on the site.

Additionally, if the Google+ field is filled out, a special piece of meta information is added to the of your site that gives you the potential to have your Google Verified Authorship show up on your pages and posts in search results. To complete the process, simply go to your Google+ profile and add a link to your website under the "Contributor to" section. Finally, make sure that your +1's are public, and you're good to go!

X will continue to receive new and exciting features based on user profile information provided in these sections, so make sure that your information is

thoroughly filled out so that you can receive the greatest benefit from everything it has to offer!

MEGAMENUS

Since the release of **v2.0.0**, X features the ability to activate megamenus in the main navigation of the website. Megamenus are a great feature to take advantage of if you've got a lot of content that you need to manage within your navigation system that could easily get overwhelming with traditional dropdowns.

Each megamenu consists of three navigation levels. A **top level menu item** (the link that will appear in your navbar), **first level sub items** (which are still link- able and will form the "titles" for each section within your megamenu), and **second level sub items** beneath that (which will serve as the "links" for that section of the megamenu).

Each megamenu is activated with the implementation of a couple special **classes** on the top level menu item in your navigation. The **base class** needed to activate the megamenu is **x-megamenu**.

In addition to the class referenced above, there are **four modifier classes** that instruct the megamenu on how to appear (e.g. two columns, three columns,

et cetera). Only one of these modi er classes is to be used at any given time in conjunction with the base class previously mentioned. The modi er classes for the megamenu are **col-2**, **col-3**, **col-4**, and **col-5**.

To use these classes, scroll up to the very top of the screen on you admin men- us page and select the **Screen Options** tab. Upon doing so, a dropdown will appear featuring various options that can be toggled on or off. Under the **Show advanced menu properties** section, look for a checkbox labeled **CSS Classes** and ensure that it is selected. Once you have done that, scroll back down to your top level menu item and expand it to reveal a new text input labeled **CSS Classes (optional)**. In the text input you will need to enter the base class and one modi er class (separated by a space) to instruct the megamenu on how

it should operate. For example, if you wanted a four column megamenu, you would enter in **x-megamenu col-4**.

SHORTCODES

All shortcodes (with the exception of the lightbox and responsive text) include three global attributes that allow users to further customize out of the box presentation and functionality. The "**id**" attribute is for

adding in a unique ID to each shortcode throughout your site. For the most part, this attribute won't be needed as the only uses for this would be for styling (although classes are more appropriate for such an application), or targeting and element with JavaScript. The "**class**" attribute allows you to add classes to each shortcode. This is a perfect choice for styling, and should also be used in conjunction with the lightbox to add a unique selector for creating your image galleries. Finally, the "**style**" attribute is great if you only need to add some quick inline styles to the shortcode.

For example, you might be creating a unique squeeze page for a particular offer you are running on your site, and you might want to test how a blue button per- forms compared to your global color you have set in the Customizer. While they don't always need to be used, keep in mind that these features are made available to you for special cases where they are necessary.

ACCORDION

[accordion id="" class="" style=""] ... [/accordion]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

ACCORDION ITEM

[accordion_item id="" class="" style="" parent_id"" title="" open=""] … [/accordion_item]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- parent_id – _____ – match the id of the parent accordion to keep only
  one item open at a time.

- title – _____ – title of the accordion item.

- open – true – will default to an open position on page load.

ALERT

**[alert id="" class="" style="" type="" close=""
heading=""] ... [/alert]**

• id – add a unique ID to the the shortcode.

• class – add a class or multiple classes to the
shortcode.

• style – add inline styles to the shortcode.

• type – muted, info, success and danger.

• close – yes or no.

• heading – accepts any text to be output as an
optional heading.

AUDIO EMBED

**[x_audio_embed id="" class="" style=""] Insert embed
code here [/x_audio_ embed]**

• id – add a unique ID to the the shortcode.

• class – add a class or multiple classes to the
shortcode.

• style – add inline styles to the shortcode.

AUDIO PLAYER

**[x_audio_player id="" class="" style="" mp3=""
oga=""]**

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- mp3 – add link to .mp3 file. (optional)

- oga – add link to .oga file. (optional)

AUTHOR

[author id="" class="" style="" title=""]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- title – add a custom title to the shortcode.

BLOCK GRID

[block_grid id="" class="" style="" type=""] … [/block_grid]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- type – two-up, three-up, four-up, ve-up.

BLOCK GRID ITEM

[block_grid_item id="" class="" style=""] … [/block_grid_item]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

BLOCKQUOTES

[blockquote id="" class="" style="" cite="" type=""] … [/blockquote]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- cite – accepts any string as a citation of the original quote.

- type – left, right, center.

BUTTONS

[button id="" class="" style="" shape="" size="" block="" circle="" icon_only="" href="" title="" target="" info="" info_place="" info_trigger="" info_ content=""] … [/button]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- shape – rounded, pill

- size – mini, small, large, x-large, jumbo

- float – left, right.

- block – true – will create a block-level button.

- circle – true – adds a wrapper and a hand-drawn circle that is great for
marketing (only works when size is set to large, x-large, or jumbo).

- icon_only – true – will remove default margin on button icon to center it properly.

- href – http://_____.com/ – accepts a URL.

- title – _____ – accepts any text for the title attribute.

- target – blank – outputs target="_blank" to open links in a new window.

- info – popover or tooltip.

- info_place – top, right, bottom, left.

- info_trigger – hover, click or focus

- info_content – _____ – content for popover.

- lightbox_thumb – http://_____.jpg – path to a different image other
than the "src" attribute if using thumbnail navigation on the lightbox.

- lightbox_video – true – use this if linking to a video embed with your
  "href" attribute and setting up a lightbox.

- lightbox_caption – _____ – enter in a caption to show up at the bot-
  tom of your lightbox element.

CALLOUT

[callout id="" class="" style="" type="" title="" message="" button_text="" href="" target=""]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- type – left, center, right

- title – _____ – title of the callout.

- message – _____ – message of the callout.

- button_text – _____ – enter in your text for the button.

- button_icon – _____ – enter in the unique identifier of the icon you
  want to use for your selection.

- circle – set to "true" to add a marketing circle around your button.

- href – http://_____.com – link for the button.

- target – blank – opens link in a new window.

CLEAR

[clear id="" class="" style=""]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

CODE

[code id="" class="" style=""] … [/code]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

COLUMNIZE

[columnize id="" class="" style=""] ... [/columnize]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

COLUMNS

[column id="" class="" style="" type="" last="" fade="" fade_animation="" fade_animation_o set=""] ... [/column]
NOTE: If you are using Visual Composer, use [vc_column] ... [/vc_column] instead to avoid errors when switching between the Visual Composer and the Classic Editor.

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- type – one-half, one-third, two-third, one-fourth, three-fourth, one- fth,
  two- fth, three- fth, four- fth

- last – true – removes the margin on the last column so that it oats properly.

- fade – set to "true" to activate the fade in e ect as users scroll down the
  screen.

- fade_animation – "in," "in-from-left," or "in-from-right."

- fade_animation_o set – input a unit to o set the element by. This will
  create a smooth transition as the element fades in.

CONTAINER

[container id="" class="" style=""] … [/container]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

CUSTOM HEADLINE

[custom_headline type="" level="" looks_like="" accent=""] ... [/custom_ headline]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- type – "left," "right," or "center."

- level – "h1," "h2," "h3," "h4," "h5," or "h6."

- looks_like – "h1," "h2," "h3," "h4," "h5," or "h6."

- accent – set to "true" to activate the custom headline accent.

CONTENT BAND

[content_band border="" bg_image=""
bg_pattern="" bg_image="" bg_vid- eo=""
bg_video_poster="" no_margin=""
padding_top="" padding_bottom=""
inner_container="" parallax=""] ... [/
content_band]
NOTE: If you are using Visual Composer, use

[vc_row] ... [/vc_row] instead to avoid errors when switching between the Visual Composer and the Classic Editor.

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- border – "top," "left," "right," "bottom," "vertical," "horizontal," or "all."

- bg_color – add in any color (i.e. "red," "# f," "transparent," et cetera) to be used as the background for the band.

- bg_pattern – insert the URL to an image to be used as a repeatable pat-tern for the band.

- bg_image – insert the URL to an image to be used as a full width back-ground for the band.

- bg_video – insert the URL to a video to be used as a full width background for the band. Note that only one background video can be used on a page at a time. This

includes all content bands and sliders using the video back- ground option in the Customizer.

- bg_video_poster – insert the URL to an image to be used as a full width background on mobile devices in place of your video.

- no_margin – input "true" to remove all margins (useful when laying out home page designs, leaving default margin is helpful in creating consistent spacing on elements like posts and standard pages).

- padding_top – accepts any unit of measurement for the inner padding of the content band.

- padding_bottom – accepts any unit of measurement for the inner pad- ding of the content band.

- inner_container – input "true" to have a container placed inside the con- tent band.

- parallax – input "true" to create a parallax effect when using a back- ground image.

DROPCAPS

[dropcap id="" class="" style=""] ... [/dropcap]

- id – add a unique ID to the the shortcode.

  - class – add a accoclass or multiple classes to the shortcode.

  - style – add inline styles to the shortcode.

ENTRY SHARE

[share id="" class="" style="" title="" facebook="" twitter="" google_plus="" linkedin="" pinterest="" reddit="" email=""]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- title – add a custom title to the shortcode.

- facebook – true – displays the link.

- twitter – true – displays the link.

- google_plus – true – displays the link.

- linkedin – true – displays the link.

- pinterest – true – displays the link.

- reddit – true – displays the link.

- email – true – displays the link.

FEATURED HEADLINE

[feature_headline type="" level="" looks_like="" icon=""] … [/feature_head- line]

- id – add a unique ID to the the shortcode.

- class – add a accoclass or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- type – "left," "right," or "center."

- level – "h1," "h2," "h3," "h4," "h5," or "h6."

- looks_like – "h1," "h2," "h3," "h4," "h5," or "h6."

  • icon – input the name of the icon you would like to use for your headline.

GAP

[gap id="" class="" style="" size=""]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- size – accepts any unit of measurement, including negative values to ad-
  just gap size.

HIGHLIGHTED TEXT

[highlight id="" class="" style="" type=""] ... [/ highlight]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- type – alternate style to default yellow.

ICON LIST

[icon_list id="" class="" style=""] ... [/icon_list]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

ICON LIST ITEM

[icon_list_item id=”” class=”” style=”” type=””] … [/icon_list_item]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- type – icon name – accepts any icon name from the list of included glyphs
(will need to go into CSS and get all these to list out, just list everything after "x-icon-" in the class name).

ICONS

[icon id=”” class=”” style=”” type=””]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- type – icon name – accepts any icon name from the list of included glyphs.

IMAGES

[image id="" class="" style="" type="" src="" alt="" link="" href="" title="" target="" info="" info_place="" info_trigger="" info_content="" lightbox_ thumb="" lightbox_video="" lightbox_caption=""]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- type – rounded, circle, thumbnail.

- src – http://_____.jpg – the path to the image.

- alt – _____ – alt text for the image.

- link – true – will wrap the image in an anchor tag

- href – http://_____.com/ – accepts a URL.

- title – _____ – accepts any text for the title attribute.

- target – blank – outputs target="_blank" to open links in a new window.

- info – popover, tooltip.

- info_place – top, right, bottom, left.

- info_trigger – hover, click, focus.

- info_content – _____ – content for popover.

- lightbox_thumb – http://_____.jpg – path to a different image other
  than the "src" attribute if using thumbnail navigation on the lightbox.

- lightbox_video – true – use this if linking to a video embed with your
  "href" attribute and setting up a lightbox.

- lightbox_caption – _____ – enter in a caption to show up at the bot-
  tom of your lightbox element.

LINE

[line id="" class="" style=""]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

MAPS

[map id="" class="" style="" no_container=""] Input embed code here [/ map]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- no_container – input "true" to remove the container styling.

POPOVERS AND TOOLTIPS

**[extra id="" class="" style="" href="" target="" info=""
info_place="" info_ trigger="" info_content=""] … [/
extra]**

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the
  shortcode.

- style – add inline styles to the shortcode.

- href – http://_____.com/ – accepts a URL.

- title – _____ – accepts any text for the title
  attribute.

- target – blank – outputs target="_blank" to open
  links in a new window.

- info – popover or tooltip.

- info_place – top, right, bottom, left.

- info_trigger – hover, click or focus.

- info_content – _____ – content for popover.

PROMO

**[promo id="" class="" style="" image=""
alt="Example"] … [/promo]**

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- image – enter in the URL to the image you want to feature.

- alt – enter in the alt text for the image.

PROMPT

[prompt id="" class="" style="" type="" title="" message="" button_text="" href="" target=""]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- type – center or right.

- title – _____ – title of the prompt.

- message – _____ – message of the prompt.

- button_text – enter in the text for your button here

- button_icon – enter in the unique identifier of the icon you want to use
  for your selection.

- circle – set to "true" to add a marketing circle around your button.

- href – http://_____.com – link for the button.

- target – blank – opens link in a new window.

PROTECTED CONTENT

[protect id="" class="" style=""] … [/protect]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

PULLQUOTES

[pullquote id="" class="" style="" cite="" type=""] … [/pullquote]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- cite – accepts any string as a citation of the original quote.

- type – left or right.

RECENT POSTS

[recent_posts id="" class="" style="" type="" count="" category="" orientation="" no_image="" fade=""]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- type – portfolio or post

- count – enter in the number of posts you would like to see. Applicable
  entries are 1, 2, 3, or 4.

- category – to alter your posts by category, input the slug of your desired
  category; also accepts multiple category slugs separated by a comma.

- orientation – horizontal or vertical.

- no_image – input "true" to remove the image from the shortcode.

- fade – set to "true" to enable fade effect as users scroll down your site.

RESPONSIVE LIGHTBOX

[lightbox selector="" deeplink="" opacity="" prev_scale="" prev_opacity="" next_scale="" next_opacity="" orientation="" thumbnails=""]

- selector – _____ – the selector used to target the images. If a class of "lightbox-image" is used, enter ".lightbox-image" in this eld. You can set this eld to ".x-img-link" to automatically setup a lightbox for images you've added using the [image] shortcode.

- deeplink – true – create unique link for each image in lightbox (linkable to opened lightbox image)

- opacity – opacity of the background for the lightbox.

- prev_scale – scale of previous image in lightbox. Applicable entries are numbers 0 – 1.

- prev_opacity – opacity of previous image in lightbox. Applicable entries are numbers 0 – 1.

- next_scale – scale of next image in lightbox. Applicable entries are numbers 0 – 1.

- next_opacity – opacity of next image in lightbox. Applicable entries: numbers 0 – 1.

- orientation – vertical or horizontal.

- thumbnails – true – display navigation thumbnails.

RESPONSIVE PRICING TABLE

[pricing_table id="" class="" style="" columns=""] … [/pricing_table]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- columns – enter in the number of columns used in the pricing table. Applicable entries are 1, 2, 3, 4, or 5.

RESPONSIVE PRICING TABLE COLUMN

[pricing_table_column id="" class="" style="" featured="" featured_sub="" title="" currency="" price="" interval=""] ... [/pricing_table_column]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- featured – true – set on the featured column you want to draw more attention to.

- featured_sub – _____ – set the subtitle for the featured column.

- title – _____ – set the title for the column.

- currency – _____ – set the symbol you want to use for your pricing (i.e. "$").

- price – _____ – set the price for the column.

- interval – _____ – set the pricing interval for the column.

RESPONSIVE SLIDER

[slider id="" class="" style="" animation="" slide_time="" slide_speed="" slideshow="" random="" control_nav="" prev_next_nav="" no_container=""] … [/slider]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- animation – fade/slide – currently disabled.

- slide_time – how long each slide stays on screen in milliseconds.

- slide_speed – how long each slide animation lasts in milliseconds.

- slideshow – true – automatically rotates the slides.

- random – true – randomizes slide order.

- control_nav – true – displays the control nav at the bottom of the slider.

- prev_next_nav – true – displays the previous and next controls for the slider.

- no_container – input "true" to remove the container styling.

RESPONSIVE SLIDE OPTIONS

[slide id="" class="" style=""] … [/slide]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

RESPONSIVE TEXT

[responsive_text selector="" compression="" min_size="" max_size=""]

- selector – the selector used to activate the lightbox. Best use comes from adding a class on the links of all images you want to use, for example, "my-lightbox." Next, you would simply write ".my-lightbox" in this eld (the included period denotes a class selection).

- compression – set any number from 0.1 on up. Adjust number to suit your needs.

- min_size – set a minimum font size in pixels for your heading if you so desire.

- max_size – set a maximum font size in pixels for your heading if you so desire.

RESPONSOVE VISIBILITY

[visibility id="" class="" style="" type="" inline=""] ... [/visibility]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- type – visible-dekstop, visible-tablet, visible-phone, hidden-desktop, hidden-tablet, hidden-phone.

- inline – true – will wrap the content in a <span> tag instead of the default
  <div>.

SEARCH

[search id="" class="" style=""]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

SKILL BAR

**[skill_bar id="" class="" style="" heading=""
bar_text="" percent=""]**

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- heading – accepts any text to be output as an optional heading.

- bar_text – _____ – replaces the percentage in the bar itself with
  unique text.

- percent – __% – accepts a percent parameter to determine the width of
  the skill bar.

TAB NAV

[tab_nav id="" class="" style=""] … [/tab_nav]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

TAB NAV ITEM

[tab_nav_item id="" class="" style="" title="" active=""] ... [/tab_nav_item]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- title – _____ – title of the tab item.

- active – true – will default to an active styling.

TABS

[tabs id="" class="" style=""] ... [/tabs]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

TAB

[tab class="" style="" active=""] ... [/tab]

• class – add a class or multiple classes to the
    shortcode.

• style – add inline styles to the shortcode.

• active – true – will default to an active styling.

• *no id attribute here, needed for functionality

TABLE OF CONTENTS

[toc id="" class="" style="" type="" columns=""
title=""] ... [/toc]

• id – add a unique ID to the the shortcode.

• class – add a class or multiple classes to the
    shortcode.

• style – add inline styles to the shortcode.

• type – left, right, or block.

• columns – if you have selected "block" for your
    type, choose between 1, 2,
    or 3 columns for your table of contents items.

- title – enter in the title you would like to use, defaults to "Table of Contents" if nothing is entered.

TABLE OF CONTENTS ITEM

[toc_item id="" class="" style="" title="" page=""]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- title – _____ – title of the link.

- page – page number linking to (i.e. 1, 2, 3, et cetera).

VIDEO EMBED

[x_video_embed id="" class="" style="" type="" no_container=""] Input em- bed code here [/ x_video_embed]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- type – 5:3, 5:4, 4:3 or 3:2 aspect ratio.

- no_container – input "true" to remove the container styling.

VIDEO PLAYER

[x_video_player id="" class="" style="" type="" m4v="" ogv="" poster="" hide_controls="" autoplay="" no_container=""]

- id – add a unique ID to the the shortcode.

- class – add a class or multiple classes to the shortcode.

- style – add inline styles to the shortcode.

- type – 5:3, 5:4, 4:3 or 3:2 aspect ratio.

- m4v – input the URL to your video in .m4v format.

- ogv – input the URL to your video in .ogv format.

- poster – input the link to an image you would like to use as the holder image before playing the video for the first time.

- hide_controls – set to "true" to hide the controls.

- autoplay – set to "true" to autoplay the video.

- no_container – input "true" to remove the container styling.

HELPER CLASSES

X includes various helper classes that you can add to your shortcodes or site customizations to help you achieve a certain layouts and appearances. Take some time to read through the list below to see if any might be of use to you.

SPACING HELPERS

MARGINS

- mtn – margin top none

- mts – margin top small

- mtm – margin top medium

- mtl – margin top large

- mrn – margin right none

- mrs – margin right small

- mrm – margin right medium

- mrl – margin right large

- mbn – margin bottom none

- mbs – margin bottom small

- mbm – margin bottom medium

- mbl – margin bottom large

- mln – margin left none

- mls – margin left small

- mlm – margin left medium

- mll – margin left large

- mvn – margin vertical none

- mvs – margin vertical small

- mvm – margin vertical medium

- mvl – margin vertical large

- mhn – margin horizontal none

- mhs – margin horizontal small

- mhm – margin horizontal medium

- mhl – margin horizontal large

- man – margin all none

- mas – margin all small

- mam – margin all medium

- mal – margin all large

PADDING

- ptn – padding top none

- pts – padding top small

- ptm – padding top medium

- ptl – padding top large

- prn – padding right none

- prs – padding right small

- prm – padding right medium

- prl – padding right large

- pbn – padding bottom none

- pbs – padding bottom small

- pbm – padding bottom medium

- pbl – padding bottom large

- pln – padding left none

- pls – padding left small

- plm – padding left medium

- pll – padding left large

- pvn – padding vertical none

- pvs – padding vertical small

- pvm – padding vertical medium

- pvl – padding vertical large

- phn – padding horizontal none

- phs – padding horizontal small

- phm – padding horizontal medium

- phl – padding horizontal large

- pan – padding all none

- pas – padding all small

- pam – padding all medium

- pal – padding all large

TYPOGRAPHY

FONT WEIGHTS

- w-100 – font weight 100

- w-200 – font weight 200

- w-300 – font weight 300

- w-400 – font weight 400

- w-500 – font weight 500

- w-600 – font weight 600

- w-700 – font weight 700

- w-800 – font weight 800

- w-900 – font weight 900

TEXT TRANSFORMATION

- tt-upper – text transform uppercase

- tt-lower – text transform lowercase

- tt-none – text transform none

TEXT ALIGN

- center-text – center align text

- right-text – right align text

- left-text – left align text

MISCELLANEOUS

- cf – Clear x

- hide-text – hides text

- right – floats right

- left – floats left

- center-block – center block level elements

- center-list – center lists

- hidden – hide from both screen readers and browsers

- invisible – hide visually from screen readers but maintain layout

- visually-hidden – hide only visually, but have it available to screen readers